

Odawa Casino and Resort



"Best Casino in Michigan" Installs ISP Technologies

Odawa Casino Resort, owned and operated by the Little Traverse Bay Bands of Odawa Indians, originally opened in June of 2007. Located in Petoskey, Michigan, the Casino has both a nightclub and, the centerpiece of their entertainment, the 1500 seat Ovation Hall. With theater-style seating, Ovation Hall regularly attracts, headline entertainers to its stage. With sit-down service for up to 500 guests, Ovation Hall is also a premier space for meetings, fundraisers and weddings.

After bringing in rental gear for shows for the past few years, Odawa finally decided to purchase a permanent installed system. Once again, AVI/SPL was involved and was asked to set up a demo at Odawa to show the performance of the ISP Technologies gear. After hearing the ISP High Definition™ 3112 Line Array System, in house Audio Technician Dirk Dockter liked what he heard. AVI/SPL designed in a 5 per side ISP Technologies' HDL 3112™ Line Array System flown system with 6 ISP Technologies XMAX™ 415 subwoofers for Ovation Hall. ISP TriWedge™ Monitors were also included.

Recently, Odawa was having some problems with the system in their nightclub but resolved it with the ISP TriWedges. As Dirk Dockter told it: "We have had problems in our nightclub for over two years with our stage monitors. We discovered they did not have crossover boards installed in them. We installed the crossovers, and we still were not happy with the sound. We had a sold out show on Friday (Johnny Cash Tribute), and I was not taking any more chances. Last week I removed our four wedges and brought in four of the new ISP TriWedges. The act

loved them and it was the easiest monitor mix I ever had. For a change, we had a great show! Thank you ISP for making my job easier."

With all of their Pro Audio gear manufactured in Michigan, ISP Technologies was happy to be the "sound of choice" for Odawa Casino Resort. "It is especially nice as a Michigan manufacturer to have our gear installed in a Michigan location that has been voted Best Casino. With our gear being known for its fidelity, mid-range and clarity, we know our gear will fit right in with their desire to provide excellent sound, " said Buck Waller, CEO of ISP Technologies. For more information on the ISP Technologies HDL 3112's, the XMAX 415's, or any ISP Pro Audio gear call 248-673-7790, email info@isptechnologies.com or visit www.isptechnologies.com. For more information on AVI/APL visit www.avispl.com.